



# COIN WORLD MONTHLY MAGAZINE

## 2012 ADVERTISING RATE CARD

SIZE	OPEN	12X
Full Page	\$3,500	\$3,150
1/2 Page	\$2,000	\$1,800
1/3 Page	\$1,400	\$1,250
1/4 Page	\$1,050	\$925
1/6 Page	\$825	\$725
1/8 Page	\$625	\$550
1/12 Page	\$450	\$375
1/16 Page	\$300	\$275
Inside Front Cover	\$4,500	\$4,000
Inside Back Cover	\$3,900	\$3,500
Outside Back Cover	\$4,500	\$4,000

ISSUE	SPACE RESERVATION	MATERIALS DUE	MAIL DATE	NEWSSTAND DATE
January 2012	12/7/11	12/13/11	12/19/11	1/10/12
February 2012	1/11/12	1/17/12	1/23/12	2/14/12
March 2012	2/8/12	2/14/12	2/20/12	3/13/12
April 2012	3/7/12	3/13/12	3/19/12	4/10/12
May 2012	4/11/12	4/17/12	4/23/12	5/15/12
June 2012	5/9/12	5/15/12	5/21/12	6/12/12
July 2012	6/6/12	6/12/12	6/18/12	7/10/12
August 2012	7/11/12	7/17/12	7/23/12	8/14/12
September 2012	8/8/12	8/14/12	8/20/12	9/11/12
October 2012	9/5/12	9/11/12	9/17/12	10/9/12
November 2012	10/10/12	10/16/12	10/22/12	11/13/12
December 2012	11/7/12	11/13/12	11/19/12	12/11/12

## AD SIZES LISTED AS WIDTH BY HEIGHT

Full Page • 8.125" x 10.125"  
Full Page Bleed • 8.875" x 11"

1/2 V Page • 4" x 10.125"

1/2 H Page • 8.125" x 5"

1/3 H Page • 8.125" x 3.25"  
1/4 B Page • 8.125" x 2.375"

1/4 V Page • 4" x 5"

A 1/6 H Page • 5.375" x 2.375"  
B 1/3 Sq Pg. • 5.375" x 5"  
C 1/6 V Page • 2.625" x 5"

A 1/8 Sq Page • 4" x 2.375"  
B 1/8 H Page • 5.375" x 1.75"

A 1/8 V Page • 2.625" x 3.625"  
B 1/12 Page • 2.625" x 2.375"  
C 1/16 Page • 2.625" x 1.75"

# COIN WORLD

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