

BLEED SIZE

8" x 10.75"

1/8 " larger than trim size

Anything that bleeds (background colors, artwork) must exceed trim size of the page by 1/8".

TRIM SIZE

7.75" x 10.5"

What the book is cut down to after all the signatures are put together

SAFE TYPE AREA

7.25" x 10"

FOR ADS THAT BLEED

Any items that you do not want cut off when magazine is trimmed, including borders etc., must stay within these limits.

FULL PAGE AD SIZE- NO BLEED

6.625" x 9.625"